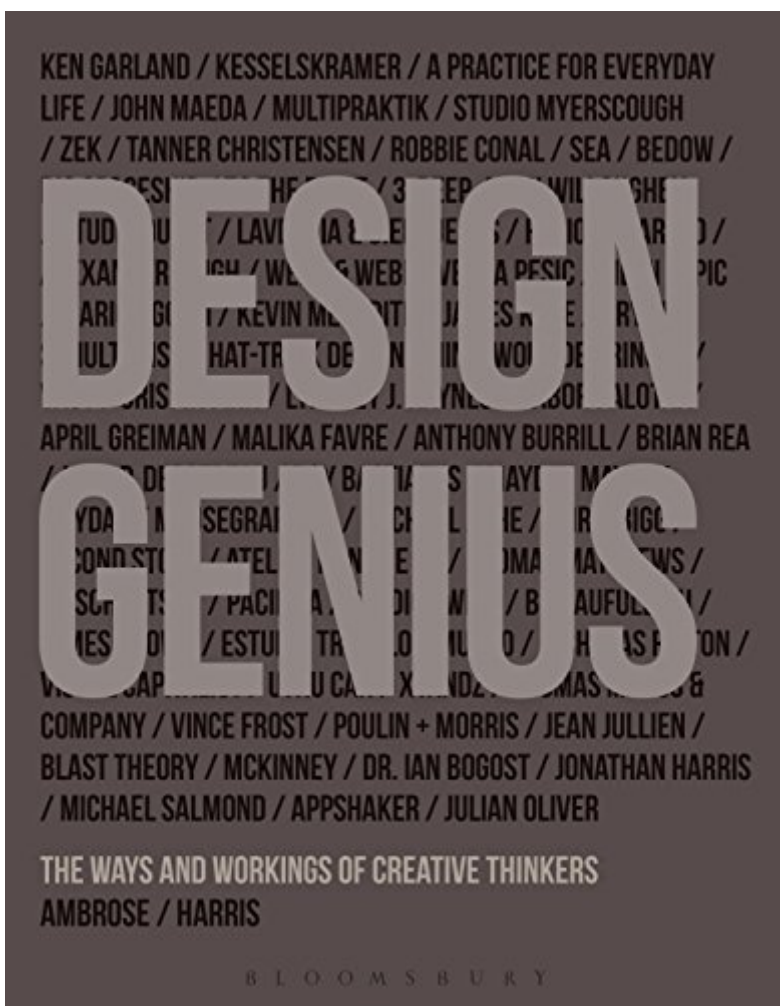The book was found

Design Genius: The Ways And Workings Of Creative Thinkers (Creative Core)

Synopsis

Design Genius celebrates the creative thought processes of 69 leading artists, designers, creative agencies, animators, illustrators and typographers. While highlighting key design techniques and theories, the rich visuals presented in this book aim to engage, provoke and inspire.Whether you are new to design, or a seasoned expert, the many layers of information provided by this book mean it has something for everyone. Readers will delight in the visual and tactile effects of a number of subtle design features, as well as the vast array of illustrations on display. In-depth discussions with the creatives themselves as well as more practical design tips will also help you to discover the power of your own creative problem-solving skills.

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Customer Reviews

Awesome. Ty. Swift delivery and great book.

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Ideas) My Big TOE, Book 3: Inner Workings The Dance of Legislation: An Insider's Account of the Workings of the United States Senate Are You a Math Genius? The Inventor's Book of Calculation Games - For Brilliant Thinkers: 180 Pages of Mathematical Creativity for Ages 13 + (The ... 8th, 9th, 10, 11th & 12th Grade) (Volume 1) Coaching The Soccer Brain Using Small-Sided Games: 21 Ways to Manipulate Small-Sided Games In Order to Increase Game Intelligence, Raise The Soccer IQ & Develop Thinkers Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design The Accidental Billionaires: The Founding of Facebook: A Tale of Sex, Money, Genius and Betrayal A Tale of Sex, Money, Genius and Betrayal The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current with Adobe Creative Cloud) Strokes of Genius 7: Depth, Dimension and Space (Strokes of Genius: The Best of Drawing) Musical Genius: A Story about Wolfgang Amadeus Mozart (Creative Minds Biography) (Creative Minds Biography (Paperback)) Strokes Of Genius 6: Value - Lights & Darks (Strokes of Genius: The Best of Drawing) Strokes of Genius 4: Exploring Line (Strokes of Genius: The Best of Drawing) Strokes Of Genius 8: Expressive Texture (Strokes of Genius: The Best of Drawing) Classics for Intelligence: A Powerful Collection of Music to Enrich Young Minds (Baby Genius Classical Series) (Genius Products)) Football Genius (Football Genius series Book 1) The Secret Principles of Genius: The Key to Unlocking Your Hidden Genius Potential Genius Deck Number Puzzles (Genius Decks)